

Position: *Marketing and Communications Manager*

Energy Aware is a growing team of industry professionals excited about technology and committed to environmental awareness. Our first product, the PowerTab, is an in home energy monitor that helps homeowners increase awareness of their electricity consumption.

We were recently recognized as BC's Most Promising Start Up company by the BC Technology Industry Association and we are active members of the Vancouver technology and entrepreneurship communities. Our products are sold in the United States and Australia and are featured locally in the Vancouver 2010 Olympic Village.

We consciously cultivate an open, collaborative atmosphere and a fun work environment. We offer exceptional growth opportunities to individuals with a willingness to work hard and who demonstrate passion for our industry.

Energy Aware aims at nothing less than changing the way people interact with energy. Are you interested?

Job Description:

Energy Aware is looking to hire a new Marketing and Communications Manager to help take our image and presence to the next level. Things move quickly here, so we're looking for somebody dynamic, passionate and ready to help us make a splash.

Responsibilities:

- Develop and manage company marketing collateral including product brochure, packaging, sales sheet, and user's guide
- Maintain Energy Aware website and add content as needed
- Write company press releases and manage newswire distribution
- Manage media coverage and increase corporate profile
- Research appropriate industry trade shows and events
- Assess smart grid market developments in local and international markets and summarize findings
- Monitor relevant industry publications and maintain up to date information on competitive products.
- Assist in preparation of formal company proposals and bids

Qualifications:

- Bachelors Degree or Diploma in marketing or business administration
- Minimum of 5 years industry experience
- Experience working in technology related companies
- Experience working with Adobe CS4/5
- Exceptional written and oral English communication skills
- Capable of working in a minimal supervision environment
- Willing to take on a wide scope of duties
- Prior international experience an asset
- Technical writing experience an asset
- Knowledge of energy efficiency/smart grid infrastructure an asset

To Apply:

Please send your cover letter and resume to janice.cheam@energy-aware.com.